



BALBOA SOCCER GROUP

2026-2027 COMMUNITY SPONSORSHIP OPPORTUNITIES

Sponsor the game. Strengthen the future.

Soccer brings us together.

Partner with Balboa Soccer Group to expand youth opportunity, community wellness, cultural celebration, and positive connection across San Diego.

WWW.BSGSD.ORG



WHY PARTNER WITH BSG

A trusted field for community.

Founded in 2010, Balboa Soccer Group brings people together through year-round soccer, youth development, cultural celebration, volunteer service, and the annual San Diego Somali-American Soccer Tournament.

16+

years together

125+

community members

6

2026 tournament teams

Year-round

soccer and service



Your support becomes visible action.

Sponsors help create safe, welcoming experiences while connecting their name with youth opportunity, active living, cultural pride, and community partnership.



WHERE SUPPORT GOES

Three ways to create impact.



01

GOAL Youth Program

Growth, Opportunity, Achievement, and Leadership for youth ages 8-14 through soccer, mentoring, education, and life skills.

Scholarships, equipment, coaching, and transportation support.



02

Community Soccer

Year-round matches and welcoming gatherings that help adults and families stay active, connected, and engaged.

Field access, equipment, officials, and participant support.



03

Annual Soccer Tournament

A San Diego celebration of competition, Somali-American heritage, youth inspiration, and community partnership.

Venue, uniforms, safety, awards, outreach, and event operations.



SPONSORSHIP LEVELS

Choose your level of partnership.

PRESENTING PARTNER

\$10,000+

Top placement across the sponsored initiative, featured community spotlight, announcements, activation opportunity, and customized recognition.

GOLD PARTNER

\$5,000

Prominent logo placement, field or event recognition, digital features, and inclusion in major sponsor acknowledgments.

FIELD PARTNER

\$2,500

Field or event signage, logo on select materials, website recognition, and dedicated social acknowledgment.

YOUTH CHAMPION

\$1,000

Logo on select program or event materials, website listing, and social-media acknowledgment.

COMMUNITY SUPPORTER

\$500

Website recognition and inclusion in digital sponsor acknowledgments.

CUSTOM & IN-KIND SUPPORT

Equipment, uniforms, food, transportation, venue access, media, and professional services may also be considered.



BALBOA SOCCER GROUP

LET'S BUILD SOMETHING LASTING

Your partnership belongs on this field.

We welcome conversations with businesses, foundations, public agencies, community organizations, and individuals who share our commitment to youth and community.

NEXT STEPS

1

Choose a sponsorship level or describe the support you would like to provide.

2

Contact Balboa Soccer Group so we can confirm the program, timing, and recognition plan.

3

Receive a written sponsorship agreement and payment instructions before funds are transferred.

START A CONVERSATION

sponsors@bsgsd.org | www.bsgsd.org

Formation notice: Balboa Soccer Group has submitted California nonprofit public benefit corporation Articles of Incorporation, which are pending state review, and intends to seek federal recognition under IRC Section 501(c)(3). No representation is made at this time that sponsorship payments are tax-deductible charitable contributions. Sponsors should consult their tax advisors.